



YOUR LIFE WILL NEVER  
BE SHORT OF DRAMA

**PURVA**  
**WESTEND**

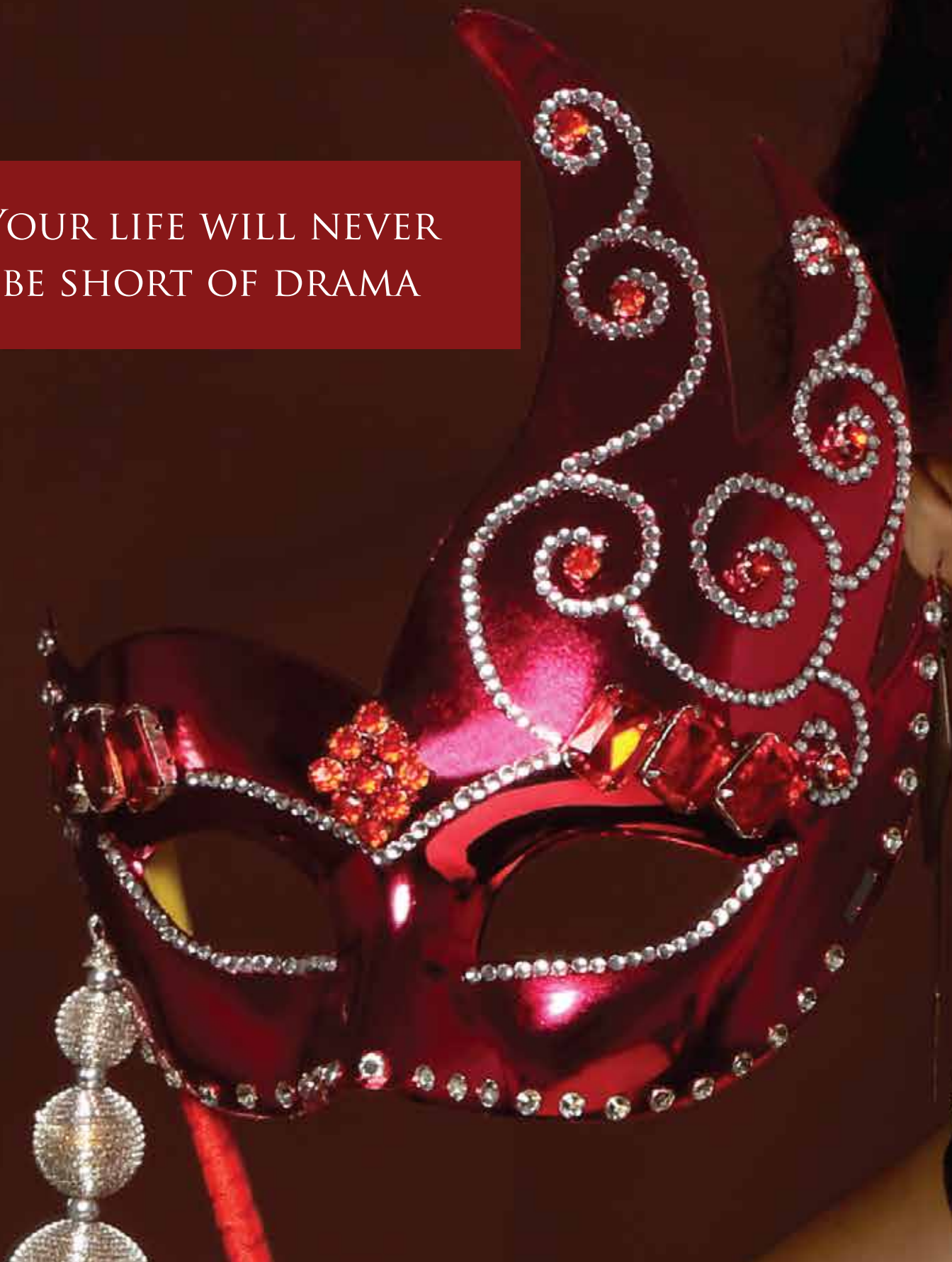
Fine living like nowhere else. Just 4 km from Koramangala

OC No.: 32/2018

The imagery used in the brochure is indicative of style only. The photographs of the interiors, surrounding views and location may have been digitally enhanced or altered and do not represent actual views or surrounding views. These photographs are indicative only.



YOUR LIFE WILL NEVER  
BE SHORT OF DRAMA







## SHE'S NOT JUST YOUR HOME, SHE'S YOUR MUSE FOR A LIFETIME.

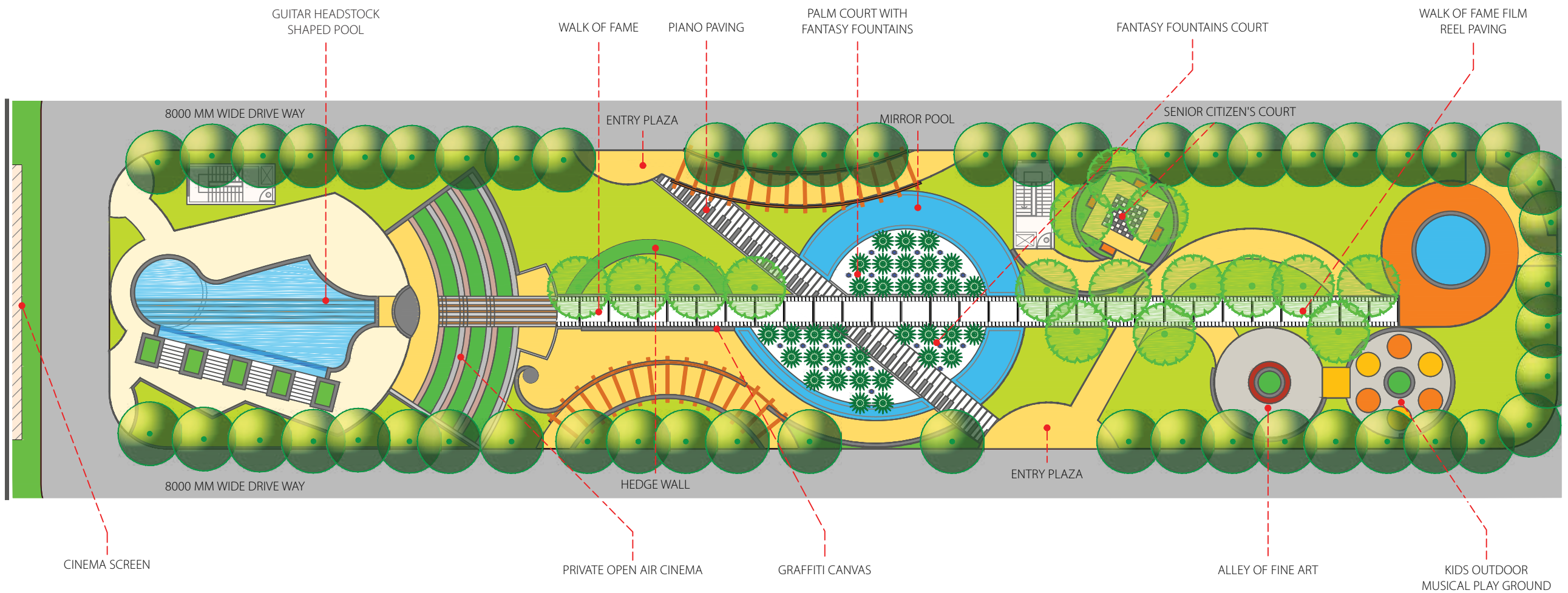
Welcome to Purva Westend. Inspired by the vibrant culture centers such as London's West End and New York's Broadway, the architecture of this project thoughtfully blends contemporary high rise living with lifestyle choices of Art, Music and Cinema.

Spend some quality moments at its Culture Club, the Grand Central Boulevard and enjoy the visual feast of the country's largest private open air cinema, fantasy fountains, aesthetic apartment towers and many more

At Purva Westend, it's fine living like nowhere else.



# GRAND CENTRAL BOULEVARD



NOT TO SCALE. PLAN IS CONCEPTUAL IN NATURE AND MAY UNDERGO CHANGES.





LARGE OPEN AIR CINEMA  
WITH AMPHITHEATRE



## CATCH UP WITH CELEBRITIES ON A DAILY BASIS.

Avante Garde or popular films, we play it all for your pleasure. With top-of-the-line acoustics, seating and widest of screens, you needn't head far to meet your favourite stars.



WALKING TRACK INSPIRED BY  
HOLLYWOOD'S WALK OF FAME



## FAME IS FLEETING, BUT NOT IN YOUR CASE.

Inspired by the legendary Walk of Fame, we at Puravankara, have recreated the same stretch of fame for our customers to etch their ownership into concrete for posterity.



UNIQUE GUITAR  
HEADSTOCK SHAPED POOL



NOW, ADVENTURE  
EXTENDS TO THE POOL.

Tired of conventional pools? Then here is our little design innovation to bring music into your aqua life. Take a lap or two in a guitar headstock-shaped pool.



GIANT GRAFFITI CANVAS WALL

REBELLIOUS. ROMANTIC. POST MODERN.  
THE WALL IS AWAITING YOUR SIGNATURE STYLE.

Be expressive... vent your emotions on the wall. From a simple doodle to complex masterpieces, spray it all to your heart's content.





## THE FOUNTAIN OF EXUBERANCE

There are a variety of fountains to light up your mood. From the ones that sway to the music to the ones that flow as serene as a monk, they have the power to uplift you from ordinary.





BALLET ROOM



# THE CULTURE CLUB

ACQUIRE SKILLS. EXIT BOREDOM.

WHY NOT STEAL MOMENTS FROM THE  
MERCILESS MARCH OF TIME?

The art form of Ballet is unique and liberating. As a diversion from the mundane, it helps you in keeping shape and retaining your calm.





LET YOUR KIDS THINK,  
TINKER & MAKE AT THE SCIENCE CLUB

Building blocks from Lego kits to carpentry to electronics to tinkering kits, nurture your child's creative abilities from the word go.





THERE'S A HIDDEN MUSICIAN IN YOU.  
FIND HER HERE.

What if your audience don't count up to much; what if your peers don't relate to your passion. What if the world, all of a sudden, finds out the talent called you. Well, go ahead and jam, for you never know.



### **Location! Location! Location!**

01. Right on the 'High Growth Corridor' of Bangalore i.e. Hosur Main Road. Just 3 odd kilometers from Central Silk Board junction at Kudlu gate signal.
02. Just 10 minutes drive to Electronic City Phase 1, Bangalore's primary IT business zone.
03. Nestled between posh localities such as Koramangala, HSR Layout, JP Nagar, Jayanagar and Bannerghatta Road.
04. Reputed St. John's Hospital just a short drive away.
05. Leading schools in the vicinity include Samsidh Mount Litera Zee School, Vibgyor High School, Sri Chaitanya School, Cambridge Public School, Narayana E-Techno School, Lawrence School, etc.
06. Reputed Christ College, Jyothi Nivas College and NIFT (National Institute of Fashion Technology) just a short drive away.
07. Shopping and leisure destinations nearby include Shoppers Stop in Koramangala, Total Mall at Madiwala junction and Forum Mall at Koramangala.
08. Upcoming Metro Station at Kudlu gate will connect Hosur Road to Bommasandra.
09. Easily accessible to NICE Ring Road.
10. Located close to Hotels like IBIS Bengaluru, Keys Select Hotel & Hotel Ekaa.

### **Grand Central Boulevard with design inspirations from Art, Music & Cinema**

#### Your life will never be short of drama

11. First of its kind & possibly India's largest Private Open Air Cinema.
12. Private Viewing Cabana's for your family.
13. Your ownership etched into concrete – Inspired by Hollywood's Walk-of-Fame.

#### Music in your life

14. Ambient music in entrance lobbies.
15. Swimming pool in the shape of a Guitar headstock.
16. Children's musical play area.
17. Piano paving.

18. Fantasy fountains.

#### Listen to your heart and bring out the art

19. Graffiti canvas.
20. Alley of fine art.

#### And the rest

21. Barbecue lawn.
22. Jogging track.
23. Old folks corner.
24. Mirror pool / Small water feature.
25. Basketball post.
26. Children's play area.
27. Pet's corner.

### **Culture Club (Some call it Clubhouse but we call it Culture Club and here is why)**

#### Culture amenities

28. Nurture the engineer in your kid : Lego building block room.
29. Hone your skills to be the next Indian Idol – Acoustically designed Jamming Room with music instruments.
30. Pamper the singer in you - Sing-along Karaoke.
31. Soothe your soul in the sweet sound of the Piano.
32. Tip-toe Ballet room.
33. Dream, Dabble and Create @ The Science Club – Carpentry kits, electrical kits & painting kits.
34. Unravel the mysteries of the universe – Roof top sky gazing telescope.

#### Sports & Health Amenities

35. Table tennis.
36. Well equipped gymnasium.
37. Pool table.
38. Steam and sauna.
39. Yoga room (Interchangeable with the ballet room).
40. Provision for a mini-mart convenience store.

### **Fine living within your four walls**

41. Spacious balcony with every living room.
42. Wide choice of apartments for all (starting from 1194 to 1919 sq.ft.).

43. Wooden flooring in the master bedroom.
44. Premium bathroom fittings.
45. Provision for internet connectivity in all rooms.
46. Kitchen with granite slab and 600 mm dado.
47. Unhindered views of the city and / or the Grand Central Boulevard from higher floors.
48. Shoe cleaning machine in all lobbies.

### **Your safety is paramount to us**

49. Peripheral vigilance through CCTV/cameras.
50. Gas leak detector in kitchen and panic button in master bedroom and dining area.
51. Intra-communication facility provided from apartment to apartment and to security cabin within the complex.
52. High speed automatic elevators from reputed brands.
53. Earthquake resistant buildings.
54. Buildings fitted with fire-safety equipment as per the latest development norms.
55. Buffer space to break sound from Hosur Road.

\*Some of the features may alter during the time of development to meet design challenges, while some other features mentioned may be available only to specific apartments and not to all due to design constraints.

## **55 REASONS IN THE MAKING OF A MASTERPIECE.**

Nothing great has ever got built without it being perfect in terms of details. The reason why, at Purva Westend we travel that extra mile to ensure that every tiny bit contributes to the overall grand vision.





Open air cinema



Alley of fine art



Ballet room



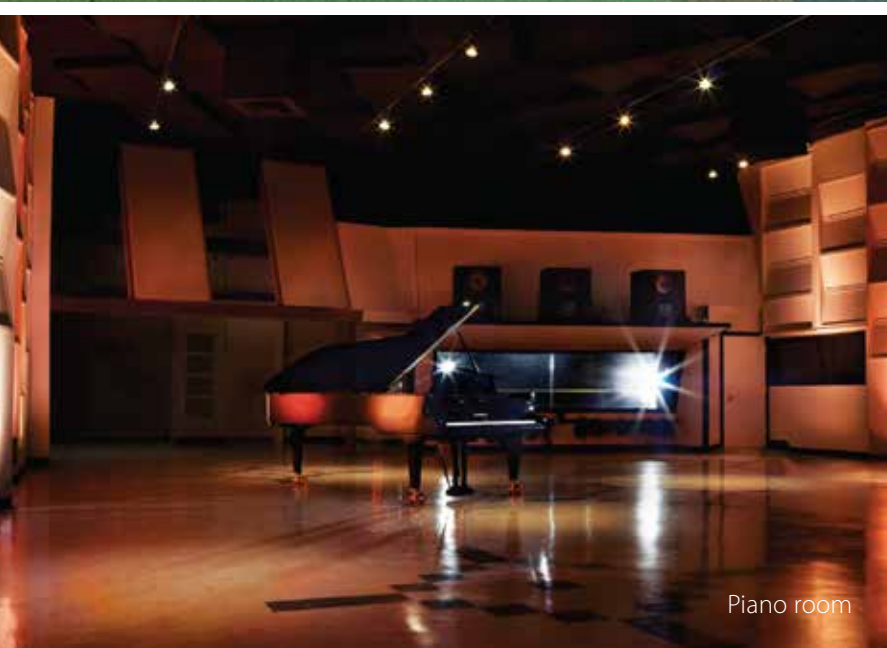
Musical play zone



Karaoke room



Private cabana



Piano room



Cricket practicing net



Pool tables





Steam & Sauna



Play area



Telescope for star gazing



Gymnasium



Table Tennis



Old folks corner



Basket ball post



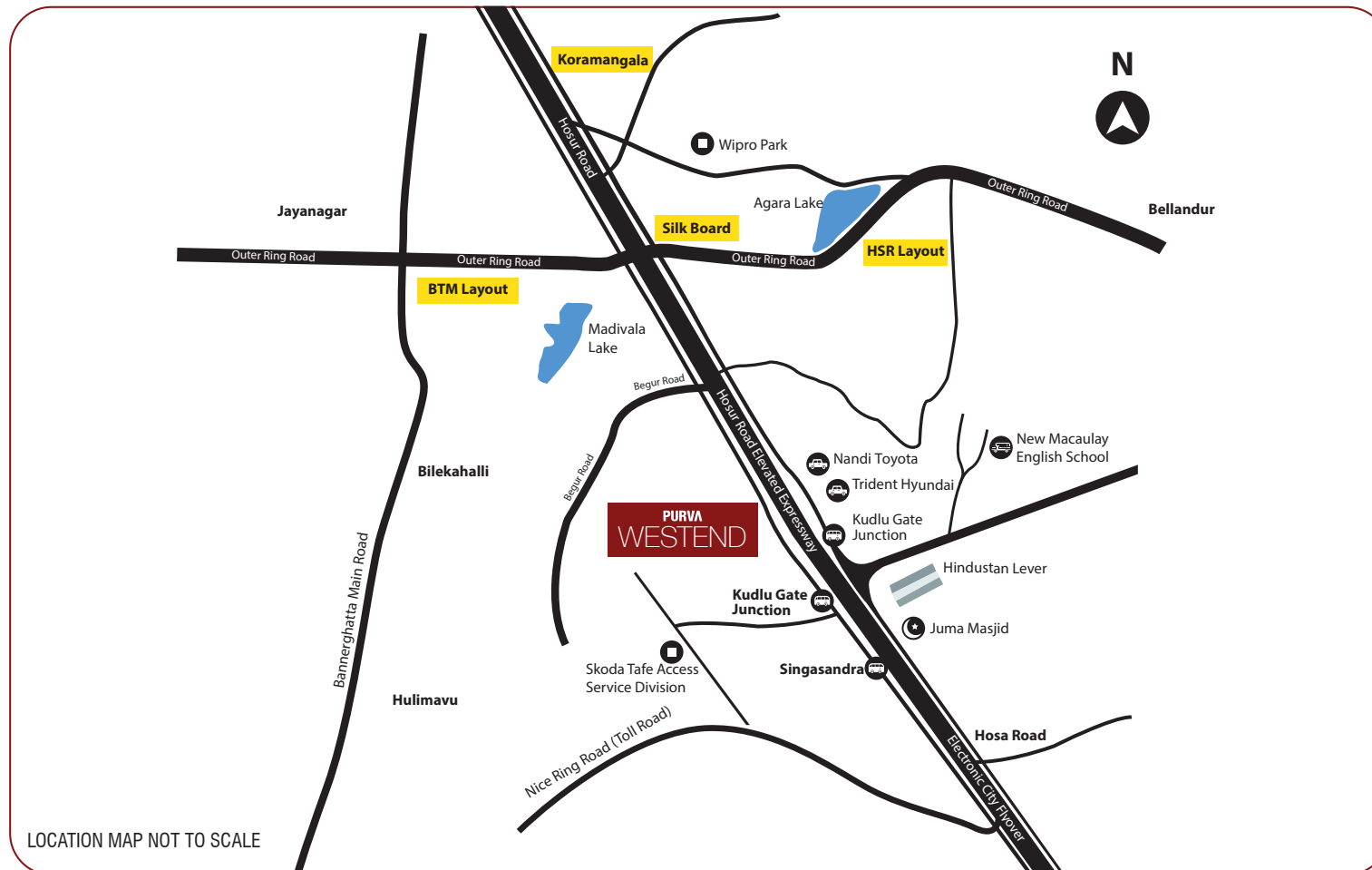
Close circuit camera



Manicured Garden



## LOCATION MAP



### Location Benefits!

- Right on the 'High Growth Corridor' of Bangalore i.e. Hosur Main Road. Just 3 odd kilometers from Central Silk Board junction at Kudlu gate signal.
- Just 10 minutes drive to Electronic City Phase 1, Bangalore's primary IT business zone.
- Nestled between posh localities such as Koramangala, HSR Layout, JP Nagar, Jayanagar and Bannerghatta Road.
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- Leading schools in the vicinity include Samsidh Mount Litera Zee School, Vibgyor High School, Sri Chaitanya School, Cambridge Public School, Narayana E-Techno School, Lawrence School, etc.
- Reputed Christ College, Jyothi Nivas College and NIFT (National Institute of Fashion Technology) just a short drive away.
- Shopping and leisure destinations nearby include Shoppers Stop in Koramangala, Total Mall at Madivala junction and Forum Mall at Koramangala.
- Upcoming Metro Station at Kudlu gate will connect Hosur Road to Bommasandra.





**CLUBHOUSE (CULTURE CLUB)**

- Pool Table Room / Billiards
- Table Tennis Room
- Gymnasium
- Yoga Area
- Health Club
- Science Club
- Multipurpose Hall
- Provision For Mini Mart
- Jamming Room
- Lego Room
- Ballet Studio Room

**AMENITIES**

- Open Air Amphitheatre
- Children's Play Area
- Tennis Court
- Basketball Post
- Cricket Practicing Net
- Jogging Track
- Graffiti Wall
- Swimming Pool
- Barbecue Lawn and Meditation Lawn
- Old Folks Corner
- Rooftop Sky Gazing Observatory Area
- Cinema Reel Style Walk of Fame
- Piano Theme Paving
- Grand Central Well Lit Landscaped Boulevard Area
- Music in Ground Floor Entrance Lobby Areas

Shape and contours of the water bodies may change as the designs evolve. Water bodies are not as per scale. Amenities may be developed in a phased manner. Please contact our representatives for further details.



# GROUND FLOOR PLAN TOWER - A, B & C

GRAND CENTRAL BOULEVARD FACING



Master Plan



Area Statement Tower A

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
Ground 001	3B+3T	1,159	1,245	1,691
Ground 002	3B+2T	1,023	1,114	1,510
Ground 003	3B+2T	1,023	1,114	1,511
Ground 004	2B+2T	805	893	1,202
Ground 006	3B+2T	1,023	1,114	1,511
Ground 007	2B+2T+Study	892	984	1,336
Ground 008	3B+3T	1,159	1,245	1,691

All areas are in sq.ft.

Area Statement Tower B

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
Ground 001	3B+3T	1,159	1,245	1,691
**Ground 002	2B+2T+Study	892	984	1,336
Ground 003	3B+2T	1,023	1,114	1,510
Ground 004	2B+2T	805	893	1,202
Ground 006	3B+2T	1,023	1,114	1,511
**Ground 007	2B+2T+Study	892	984	1,336
Ground 008	3B+3T	1,159	1,245	1,691

Area Statement Tower C

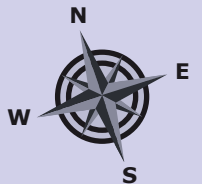
Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
Ground 001	3B+3T	1,159	1,245	1,691
**Ground 002	2B+2T+Study	892	984	1,336
Ground 003	3B+2T	1,023	1,114	1,510
Ground 005	2B+2T	805	893	1,202
Ground 006	3B+2T	1,023	1,114	1,512
**Ground 007	3B+2T	1,023	1,114	1,510
Ground 008	3B+3T	1,159	1,245	1,691

\*\* The units may differ from tower to tower



# TYPICAL FLOOR PLAN - 1st to 18th TOWER - A, B & C

GRAND CENTRAL BOULEVARD FACING



CITY VIEW

Master Plan



Area Statement Tower A

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
101-1801	3B+3T	1,159	1,245	1,691
102-1802	3B+2T	1,023	1,114	1,510
103-1803	3B+2T	1,023	1,114	1,511
104-1804	2B+2T	805	893	1,195
105-1805	2B+2T	805	893	1,195
106-1806	3B+2T	1,023	1,114	1,511
107-1807	3B+2T	1,023	1,114	1,508
108-1808	3B+3T	1,159	1,245	1,691

Area Statement Tower B

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
101-1801	3B+3T	1,159	1,245	1,691
102-1802	3B+2T	1,023	1,114	1,508
103-1803	3B+2T	1,023	1,114	1,510
104-1804	2B+2T	805	893	1,195
105-1805	2B+2T	805	893	1,195
106-1806	3B+2T	1,023	1,114	1,511
107-1807	3B+2T	1,023	1,114	1,508
108-1808	3B+3T	1,159	1,245	1,691

Area Statement Tower C

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
101-1801	3B+3T	1,159	1,245	1,691
102-1802	3B+2T	1,023	1,114	1,508
103-1803	3B+2T	1,023	1,114	1,510
104-1804	2B+2T	805	893	1,195
105-1805	2B+2T	805	893	1,195
106-1806	3B+2T	1,023	1,114	1,512
107-1807	3B+2T	1,023	1,114	1,510
108-1808	3B+3T	1,159	1,245	1,691

All areas are in sq.ft.



# 19th FLOOR PLAN TOWER - A, B & C

GRAND CENTRAL BOULEVARD FACING



Master Plan



Area Statement Tower A

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
1901	3B+3T	1,159	1,292	1,689
1902	3B+2T	1,023	1,163	1,510
1903	3B+2T	1,023	1,165	1,511
1904	2B+2T	805	950	1,195
1905	2B+2T	805	950	1,195
1906	3B+2T	1,023	1,165	1,508
1907	3B+2T	1,023	1,163	1,508
1908	3B+3T	1,159	1,292	1,689

Area Statement Tower B

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
1901	3B+3T	1,159	1,292	1,689
1902	3B+2T	1,023	1,163	1,508
1903	3B+2T	1,023	1,165	1,510
1904	2B+2T	805	950	1,195
1905	2B+2T	805	950	1,195
1906	3B+2T	1,023	1,165	1,511
1907	3B+2T	1,023	1,163	1,508
1908	3B+3T	1,159	1,292	1,689

Area Statement Tower C

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
1901	3B+3T	1,159	1,292	1,689
1902	3B+2T	1,023	1,163	1,508
1903	3B+2T	1,023	1,165	1,510
1904	2B+2T	805	950	1,195
1905	2B+2T	805	950	1,195
1906	3B+2T	1,023	1,165	1,512
1907	3B+2T	1,023	1,163	1,510
1908	3B+3T	1,159	1,292	1,689

All areas are in sq.ft.



# GROUND FLOOR PLAN TOWER - D

CITY VIEW



GRAND CENTRAL BOULEVARD FACING

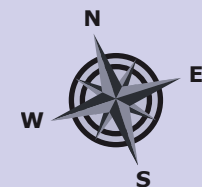
Master Plan



Area Statement Tower D

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
Ground 001	2B+2T	797	890	1,223
Ground 002	3B+3T	1,235	1,317	1,766
Ground 003	3B+3T	1,235	1,317	1,766
Ground 004	2B+2T	805	894	1,202
Ground 006	3B+3T	1,235	1,317	1,765
Ground 007	3B+3T	1,235	1,317	1,765
Ground 008	2B+2T	797	890	1,223

All areas are in sq.ft.





# TYPICAL FLOOR PLAN - 1st to 18th TOWER - D

CITY VIEW



GRAND CENTRAL BOULEVARD FACING

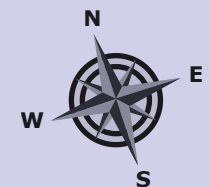
Master Plan



Area Statement Tower D

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
101-1801	2B+2T	797	890	1,223
102-1802	3B+3T	1,235	1,317	1,766
103-1803	3B+3T	1,235	1,317	1,766
104-1804	2B+2T	805	894	1,194
105-1805	2B+2T	805	894	1,194
106-1806	3B+3T	1,235	1,317	1,765
107-1807	3B+3T	1,235	1,317	1,765
108-1808	2B+2T	797	890	1,223

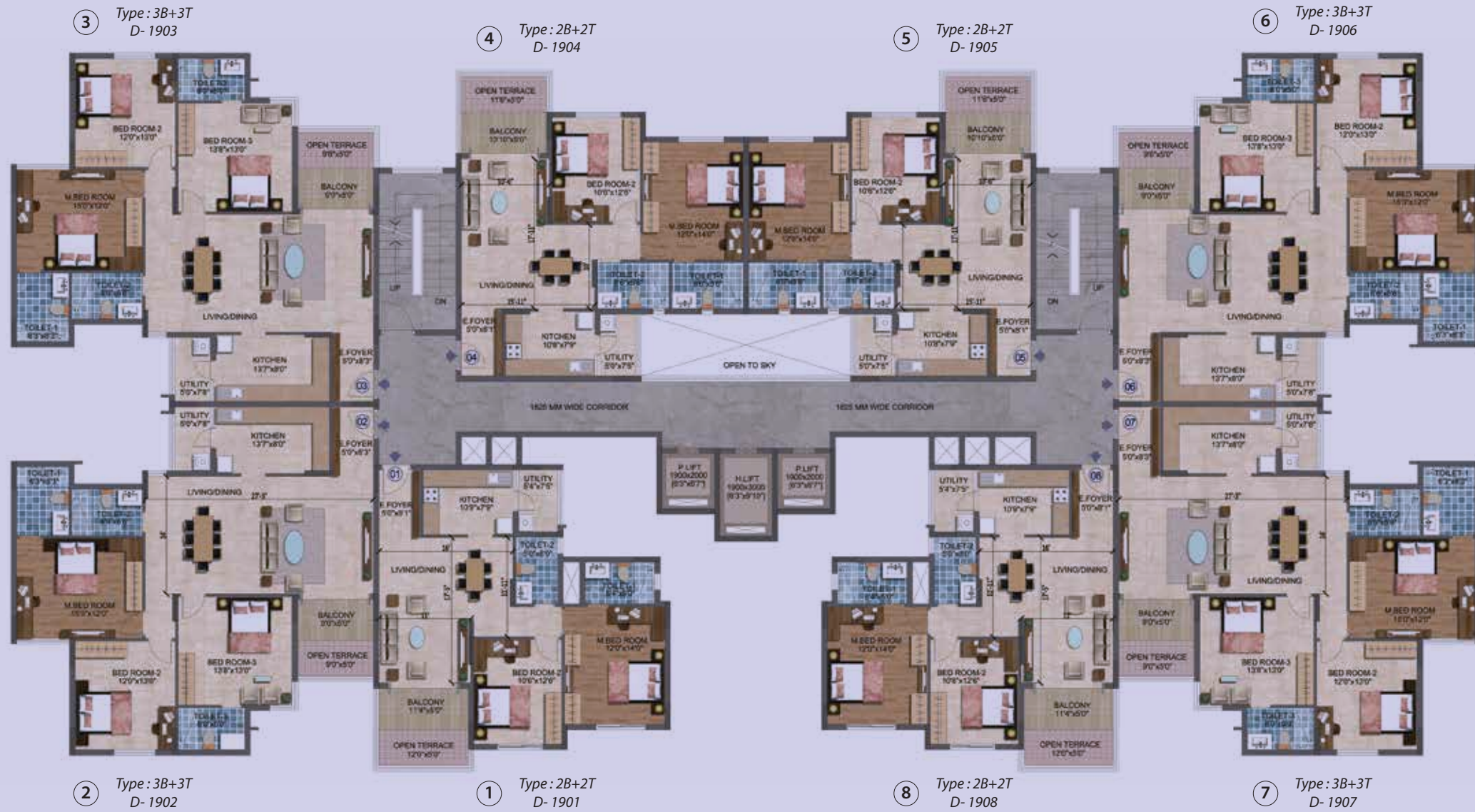
All areas are in sq.ft.





# 19th FLOOR PLAN TOWER - D

CITY VIEW



GRAND CENTRAL BOULEVARD FACING

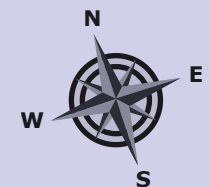
Master Plan



Area Statement Tower D

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
1901	2B+2T	797	947	1,221
1902	3B+3T	1,235	1,361	1,766
1903	3B+3T	1,235	1,364	1,766
1904	2B+2T	805	951	1,194
1905	2B+2T	805	951	1,194
1906	3B+3T	1,235	1,364	1,765
1907	3B+3T	1,235	1,360	1,765
1908	2B+2T	797	947	1,223

All areas are in sq.ft.





# GROUND FLOOR PLAN TOWER - E

CITY VIEW



GRAND CENTRAL BOULEVARD FACING

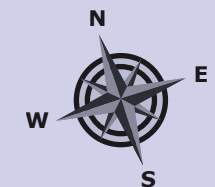
Master Plan



Area Statement Tower E

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
Ground 001	3B+3T+SR	1,291	1,408	1,901
Ground 004	3B+3T+SR	1,291	1,408	1,902
Ground 006	3B+3T+SR	1,291	1,408	1,919
Ground 009	3B+3T+SR	1,291	1,408	1,903

Each 3B + 3T + SR is a combination of a unit comprising of Servant's Room (SR) and the apartment itself.  
All areas are in sq.ft.





# TYPICAL FLOOR PLAN - 1st to 18th TOWER - E

CITY VIEW



GRAND CENTRAL BOULEVARD FACING

Master Plan

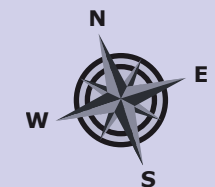


Area Statement Tower E

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
101-1801	3B+3T+SR	1,291	1,408	1,901
104-1804	3B+3T+SR	1,291	1,408	1,906
105-1805	3B+2T	972	1,057	1,427
106-1806	3B+3T+SR	1,291	1,408	1,903
109-1809	3B+3T+SR	1,291	1,408	1,903

Each 3B + 3T + SR is a combination of a unit comprising of Servant's Room (SR) and the apartment itself.

All areas are in sq.ft.





# 19th FLOOR PLAN TOWER - E

CITY VIEW



GRAND CENTRAL BOULEVARD FACING

Master Plan

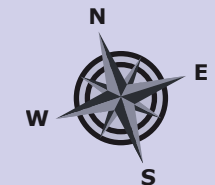


Area Statement Tower E

Unit Series	Type	RERA Carpet Area	Usable Area	Super Built Up Area
1901	3B+3T+SR	1,291	1,471	1,901
1904	3B+3T+SR	1,291	1,471	1,907
1905	3B + 2T	972	1,105	1,427
1906	3B+3T+SR	1,291	1,471	1,903
1909	3B+3T+SR	1,291	1,471	1,903

Each 3B + 3T + SR is a combination of a unit comprising of Servant's Room (SR) and the apartment itself.

All areas are in sq.ft.





# TYPICAL UNIT PLANS



2B + 2T



2B + 2T



2B + 2T + Study



# TYPICAL UNIT PLANS



3B + 2T



3B + 2T



# TYPICAL UNIT PLANS



3B + 3T



3B + 3T



# TYPICAL UNIT PLANS



Servant's Room



3B + 3T + SR



3B + 3T

Each 3B + 3T + SR is a combination of a unit comprising of Servant's Room (SR) and the apartment itself.



# TYPICAL UNIT PLANS



Servant's Room  
SBA : 155 / 157 sq. ft.



3B + 3T



3B + 3T + SR

Each 3 bedroom luxe is a combination of 2 units comprising of servant's room (SR) and the apartment itself.



# PURAVANKARA®

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KINGDOM OF SAUDI ARABIA

**Ph: 00- 966- 3- 8946459**

This project is financed by HDFC LTD

The imagery used in the brochure is indicative of style only. The photographs of the interiors, surrounding views and location may have been digitally enhanced or altered and do not represent actual views or surrounding views. These photographs are indicative only.

Changes may be made during the development and standard fittings and specifications are subject to change without notice. Standard fittings and finishes are subject to availability and vendor discretion. Fittings, finishes and fixtures shown in the images contained in this brochure are not standard and will not be provided as part of an apartment. The information contained herein is believed to be correct but is not guaranteed. Prospective purchasers should make and must rely on their own enquiries. The colours of the buildings are indicative only. This brochure is a guide only and does not constitute an offer or contract.



## READY-TO-MOVE-IN PROJECTS ACROSS INDIA

Purva Highland, Off Kanakapura Road, Bangalore  
Purva Season, C.V. Raman Nagar, Bangalore  
Purva 270 Degrees, C.V. Raman Nagar, Bangalore  
Purva Skywood, Off Sarjapur Road, Bangalore  
Purva Platina, RMV II<sup>nd</sup> Stage, Bangalore  
Purva Whitehall, Sarjapur Main Road, Bangalore  
Purva Midtown Residences, Off Old Madras Road, Bangalore  
Purva Venezia, Yelahanka, Bangalore  
Purva Atria, RMV II<sup>nd</sup> Stage, Bangalore  
Purva Oceana, Marine Drive, Kochi  
Purva GrandBay, Marine Drive, Kochi  
Purva Eternity, Kakkanad, Kochi  
Sky Condos Series I at Eternity, Kochi  
Purva Swanlake, OMR, Chennai  
Manhattan Condos, Pallikaranai, Chennai  
Purva Bluemont, Singanallur, Trichy Road, Coimbatore

## ON-GOING PROJECTS ACROSS INDIA

Purva Palm Beach, Off Hennur Road, Bangalore  
(RERA No.: PRM/KA/RERA/1251/446/PR/170907/000091  
RERA Website: <https://rera.karnataka.gov.in/>)  
Purva Skydale, Off Sarjapur Road, Bangalore  
Purva Westend, Hosur Road, Bangalore  
(RERA No.: PRM/KA/RERA/1251/310/PR/170915/000236  
PRM/KA/RERA/1251/310/PR/170915/000394  
RERA Website: <https://rera.karnataka.gov.in/>)  
The Sound of Water, Off Bannerghatta Road, Bangalore  
(RERA No.: PRM/KA/RERA/1251/310/PR/170916/000230  
RERA Website: <https://rera.karnataka.gov.in/>)  
Coronation Square, J. P. Nagar, Bangalore  
(RERA No.: PRM/KA/RERA/1251/310/PR/170916/000235  
RERA Website: <https://rera.karnataka.gov.in/>)  
Purva Windermere, Pallikaranai, Chennai  
Purva Amaiti, Singanallur, Trichy Road, Coimbatore  
Purva Silversands, Mundhwa, Pune  
(MahaRERA No.: P52100005377 (Building 1), P52100007566 (Building 4-9)  
MahaRERA Website: <https://maharera.mahaonline.gov.in/>)